



# Sustainability Close Up

Half-yearly updates for HP Channel Partners

FY20 Edition 2



HP and Project STOP stand up against plastic waste



Find out your local HP Planet Partners return options



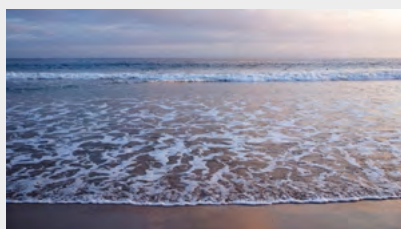
New HP Neverstop Laser printers combine cost efficiency and eco-friendliness

## Further news in brief



### Top ranking on The Carbon Clean 200™ joins HP's collection of sustainability awards

On this year's Carbon Clean 200™ rating, HP scored place 5! The list ranks the largest 200 public companies worldwide by their environmental and social involvement and their contributions to a clean energy future. Holding on to such involvement, HP has become one of the world's most sustainable companies. [Here](#) you can find a selection of HP's latest sustainability awards.



### HP expands Haiti project and receives recycled content validation

HP recently invested \$2 million in a washing line to expand its Haiti-based recycling project. By producing cleaner, higher quality recycled plastic locally, the facility lowers HP's carbon footprint and strengthens the project's environmental and social impact. To date, roughly 35 million of ocean-bound plastic bottles have been upcycled this way into an increasing number of new HP products. Also recently, HP achieved UL validations for 5 of the resins used in HP products, which contain 5 to 99% recycled ocean-bound plastic - as first company according to UL 2809 Environmental Claim Validation Procedure (ECVP).



### Insights into indoor air quality testing at WKI Fraunhofer institute

Watch this video to learn about HP's indoor air quality (IAQ) testing efforts. The clip takes you on a field trip to the renowned German Fraunhofer WKI Institute. Get inclusive insights into the testing of the emissions performance of HP printing systems and follow the work of the experts behind the scenes.

## HP and Project STOP stand up against plastic waste



Ocean-bound plastic is a severe problem in East Java. Aiming to reduce this growing ecological and social issue, HP and Project STOP work together to establish circular waste management systems in Indonesia. Their approach follows a “system enabler” strategy, used by Project STOP since its launch in 2017 to help cities and governments in Southeast Asia facing plastic waste.

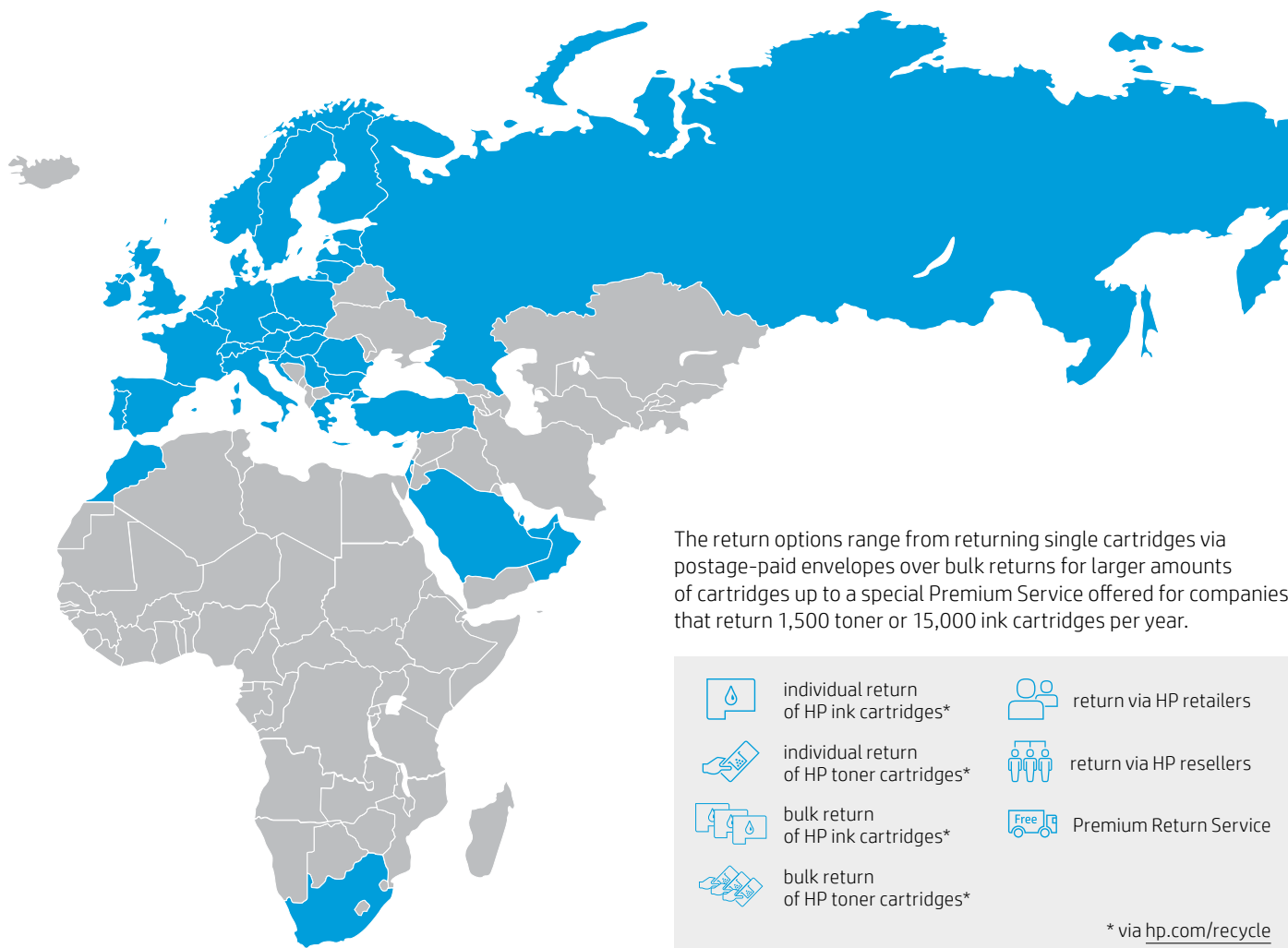
An estimated 80% of marine debris comes from land-based sources, with 50% originating from just five Asian economies: China, Indonesia, the Philippines, Vietnam and Thailand. Since Indonesia is the second largest contributor, there is a lot to do: Per year, the country consumes more than 6 million tonnes of plastic and is estimated to leak 1 million tonnes into the water. Currently, only about 60% of Indonesia’s waste is collected by municipal management systems. The rest is often burnt or dumped into the environment.

To ensure responsible waste management practices, such as proper sorting and disposal, Project STOP works closely with the community – aiming at zero leakage of waste as well as at implementing and developing new strategies for waste disposal. HP will provide support and expertise as technical partner in planning and setting up material recovery centres. Those will collect, manage, and recycle plastic waste as well as build earning opportunities for locals. Given HP’s leadership in recycling and use of recycled content, the collaboration is a natural fit and perfectly reflects HP’s circular economy approach.

## Find out your local HP Planet Partners return options

You can also view the available return options per country in our **new one pager!**

Returning your empty HP ink and toner cartridges via the HP Planet Partners Programme for Supplies is free and easy. Available in 36 countries across Europe, Africa, and the Middle East, the programme offers different return options to choose from. Find out, which options are available in your country by checking out the interactive map below.



## Get HP Planet Partners assets in your local languages now



Boost your sales with sustainability – with two effective assets now available in various key languages! Using them, you can reach out to your customers in their own language.

The condensed **info flyer** is your ideal conversation starter for sustainability topics and to introduce HP Planet Partners. It provides up-to-date information on HP's return and recycling programme and its participation opportunities in **17 language versions**. They are downloadable as [print files](#) and [interactive PDFs](#).

The **online toolkit**, with ready-made assets for you to easily implement into your own website, is available in the following languages:

- [English](#)
- [Czech](#)
- [French](#)
- [German](#)
- [Portuguese](#)
- [Slovakian](#)
- [Spanish](#)

You can either use the ready-made template provided in the toolkit to push your sales or choose the single banners and adapt them to fit to your individual e-commerce product presentation.

Now it's up to you to: Take the opportunity, get our new tools and spread the word about HP Planet Partners.

## Combining cost efficiency and eco-friendliness: The new HP Neverstop Laser printers



With their reloadable toner tanks, HP's recently introduced Neverstop Laser printers bring sustainable printing to a new level. This cartridge-free solution saves both, material and money: Right out of the box, up to 5000 pages can be printed before the first toner reload is needed. Given this printer's high-capacity toner tank and using the HP Toner reload kit, you can save up to 10 equivalent cartridges from a comparable cartridge-based laser printer. Up to 60% savings on toner and the minimum of downtime for supply changes make the HP Neverstop Laser printer both cost-efficient and sustainable.

Thanks to working without cartridges and therefore less material and waste, the printer was designed with the planet in mind. On top, the material used for manufacturing contains recycled plastic: over 25% for the printer itself and 75% for the reload kits (lasting for up to 2,500 pages). Finally, at their end-of-life, the HP Imaging Drum kit as well as the reload kit can be recycled via HP's free and easy return and recycling programme HP Planet Partners.

### Contact us for more information



**E-Mail**

Please feel free to send us your question.



**Partner First Portal**

Access material about PPP and get sustainability tools for your sales.



**Homepage**

Find information on sustainability at HP and participate in the programme.